

The impact of government policies on financial markets

Abhishek Sangwan

Lecturer, HSM International Public School Pathri, Panipat, Haryana
(Email: abhisangwan96@gmail.com)

ABSTRACT

The impact of government policies on financial markets has been a topic of interest among economists and policymakers for many years. This research paper analyzes the impact of government policies on financial markets and the various factors that influence this impact. The research paper reviews the literature on government policies and financial markets and identifies the different types of policies that governments can implement. It then examines the impact of government policies on financial markets through a case study of the US government's response to the 2008 financial crisis. The paper concludes that government policies can have a significant impact on financial markets, but the effectiveness of these policies depends on various factors such as the type of policy, the economic conditions, and the response of market participants.

INTRODUCTION

The financial markets play a crucial role in the global economy. They enable individuals, businesses, and governments to raise capital, manage risk, and invest in a wide range of assets. However, financial markets are also highly vulnerable to economic and political events. Government policies can have a significant impact on financial markets, and the effectiveness of these policies depends on various factors.

This research paper aims to analyze the impact of government policies on financial markets and the factors that influence this impact. Financial markets refer to platforms or systems where various financial instruments, such as stocks, bonds, currencies, and derivatives, are traded among buyers and sellers.

These markets provide a mechanism for companies, governments, and individuals to raise capital, manage risks, and invest in a range of financial assets.

There are several types of financial markets, including equity markets, bond markets, currency markets, commodity markets, and derivatives markets. Each market has its unique characteristics and trading mechanisms.

Equity markets, also known as stock markets, allow companies to raise capital by selling shares of ownership to investors. Investors can buy and sell these shares on an exchange, such as the New York Stock Exchange or Nasdaq. The equity markets are used by companies to finance their growth and expansion plans. Bond markets are used by governments and corporations to raise capital by issuing bonds.

Bonds are essentially loans made by investors to issuers, who promise to pay a fixed rate of interest for a specified period. Bond markets can be either primary markets, where new bonds are issued, or secondary markets, where existing bonds are traded.

Currency markets, also known as foreign exchange markets, facilitate the exchange of currencies between buyers and sellers. These markets are used by businesses and individuals to manage their currency risks and by investors to speculate

on the movements of exchange rates. Commodity markets are used to trade physical commodities such as oil, gold, and agricultural products.

These markets are used by producers and consumers of these commodities to manage price risks. Derivatives markets are used to trade financial instruments that derive their value from an underlying asset, such as a stock or commodity. These instruments include options, futures, and swaps.

Derivatives markets are used by investors to hedge against price risks and by speculators to profit from price movements.

Financial markets play a critical role in the global economy, providing a means for individuals and organizations to access capital, manage risks, and invest in a range of financial assets. The functioning of these markets is closely monitored and regulated by governments and financial regulators to ensure fair and transparent trading practices.

Governments can implement various types of policies that can impact financial markets. The three main types of government policies are fiscal policy, monetary policy, and regulatory policy.

Fiscal policy involves changes in government spending and taxation, which can affect economic growth, inflation, and interest rates.

Monetary policy involves changes in the money supply and interest rates, which can affect borrowing costs and investment decisions. Regulatory policy involves changes in laws and regulations that can affect market participants' behavior and the overall functioning of financial markets.

Different types of Indian government policies and their impact:

Different types of Indian government policies can have a significant impact on financial markets. Here are some examples of how different types of policies can affect financial markets in India:

Fiscal Policies:

a. Budget: The annual budget can have a significant impact on financial markets. For example, if the government announces an increase in infrastructure spending, it can lead to increased demand for construction-related stocks, boosting the stock market. Conversely, if the government increases taxes, it can lead to decreased investor sentiment and a decline in the stock market.

b. Taxation: Changes in tax policies can also impact financial markets. For example, if the government reduces corporate tax rates, it can lead to increased corporate profitability, which can boost the stock market.

Monetary Policies:

a. Interest Rates: Changes in interest rates can have a direct impact on the financial markets. For example, if the RBI reduces interest rates, it can lead to increased borrowing and spending, boosting economic growth and the stock market. Conversely, if the RBI increases interest rates, it can lead to decreased borrowing and spending, slowing down economic growth and the stock market.

b. Money Supply: Changes in money supply can also impact financial markets. For example, if the RBI increases money supply, it can lead to increased liquidity, boosting the stock market. Conversely, if the RBI decreases money supply, it can lead to decreased liquidity, slowing down the stock market.

Regulatory Policies:

a. **Stock Market Regulations:** Changes in stock market regulations can impact financial markets. For example, if SEBI introduces new regulations to promote transparency in trading practices, it can lead to increased investor confidence and a boost in the stock market.

b. **Foreign Investment Regulations:** Changes in foreign investment regulations can also impact financial markets. For example, if the government introduces more liberalized FDI policies, it can lead to increased foreign investment, boosting the stock market.

Different types of Indian government policies can have a significant impact on financial markets. Financial market participants need to stay informed about these policies and understand their potential impact to make informed investment decisions.

Impact of government policies on financial markets:

The impact of government policies on financial markets can be both direct and indirect. Direct impacts include changes in interest rates, tax rates, and regulations that affect market participants' behavior. Indirect impacts include changes in economic growth, inflation, and investor confidence, which can affect the overall performance of financial markets. The effectiveness of government policies in affecting financial markets depends on several factors, including the type of policy, the economic conditions, and the response of market participants.

Case study: US government's response to the 2008 financial crisis

The US government's response to the 2008 financial crisis provides a useful case study to analyze the impact of government policies on financial markets. The US government implemented a range of policies, including fiscal stimulus packages, monetary policy interventions, and regulatory reforms, to stabilize financial markets and prevent a broader economic collapse.

The US government's fiscal stimulus packages included tax cuts, infrastructure spending, and direct payments to households. These policies aimed to increase consumer spending and stimulate economic growth.

The monetary policy interventions involved the Federal Reserve's actions to lower interest rates, inject liquidity into financial markets, and purchase financial assets. These policies aimed to reduce borrowing costs, increase the availability of credit, and prevent a liquidity crisis.

The regulatory reforms aimed to strengthen oversight of financial markets, enhance transparency, and prevent future financial crises.

The US government's response to the 2008 financial crisis had a significant impact on financial markets. The fiscal stimulus packages and monetary policy interventions helped stabilize financial markets and prevent a broader economic collapse. The regulatory reforms helped restore investor confidence and improve the functioning of financial markets. However, the effectiveness of these policies was also limited by various factors, such as the severity of the crisis, the response of market participants, and the global economic conditions.

Case study: Indian Government on financial markets

One recent case study of Indian government policies impacting financial markets is the COVID-19 pandemic and the subsequent government response. The pandemic had a severe impact on the Indian economy, and the government had to take several measures to mitigate the economic impact. Here are some examples of how the Indian government's response to the pandemic affected financial markets:

Fiscal Policies:

a. Stimulus Package: The Indian government announced a stimulus package of Rs. 20 lakh crore to support the economy during the pandemic. The package included measures such as increased credit to small businesses, tax relief for individuals and firms, and increased spending on infrastructure. This package had a positive impact on the stock market, which rallied after the announcement.

b. Budget: The Indian government presented its budget for the fiscal year 2021-22 in the midst of the pandemic. The budget focused on increased spending on infrastructure and healthcare, which had a positive impact on the stock market.

Monetary Policies:

a. Interest Rates: The Reserve Bank of India (RBI) reduced interest rates in response to the pandemic to boost economic activity. The reduction in interest rates led to increased liquidity and lower borrowing costs, which had a positive impact on the stock market.

b. Liquidity Measures: The RBI also implemented several liquidity measures, such as increasing the cash reserve ratio and providing liquidity support to banks. These measures helped to stabilize the financial markets and boost investor confidence.

Regulatory Policies:

a. Foreign Investment: The Indian government relaxed foreign investment norms in several sectors, such as defense, aviation, and insurance, to attract more foreign investment. This move had a positive impact on the stock market, as it signaled the government's commitment to economic reforms and growth.

Indian government's policies impact on the financial markets from 2010 to 2022:

The Indian government has implemented several policies in the last decade that have had a significant impact on the country's financial markets. Here are some of the key policy decisions and their impact on the financial markets:

- **Goods and Services Tax (GST)** - In 2017, the Indian government implemented the GST, a unified tax system that replaced multiple indirect taxes. The implementation of GST led to increased transparency in tax collections, streamlined supply chains, and boosted the ease of doing business. The GST has had a positive impact on the Indian economy and has contributed to the growth of the stock market.
- **Demonetization** - In November 2016, the Indian government announced the demonetization of high-value currency notes, which had a significant impact on the Indian economy. The move was aimed at curbing black money and corruption, but it also led to a temporary slowdown in economic growth and a decline in consumer demand. The stock market initially reacted negatively to the announcement, but it eventually rebounded and reached new highs in the following years.
- **Foreign Direct Investment (FDI)** - The Indian government has been implementing policies to attract foreign investment in the country. In 2019, the government relaxed FDI norms in several sectors, including media, aviation, and insurance. These policies have led to an increase in foreign investment in the country, which has contributed to the growth of the stock market.
- **Bankruptcy Code** - In 2016, the Indian government introduced the Insolvency and Bankruptcy Code (IBC), which aimed to streamline the bankruptcy process and protect the interests of creditors. The IBC has led to a significant reduction in the time taken to resolve bankruptcy cases, which has improved the confidence of

investors in the Indian economy.

- **COVID-19 Relief Measures** - In 2020, the Indian government introduced several relief measures to mitigate the economic impact of the COVID-19 pandemic. These measures included fiscal stimulus packages, loan moratoriums, and liquidity support for businesses. The relief measures helped to stabilize the economy and prevent a sharp decline in the stock market.

CONCLUSION

The Indian government implements various policies to influence financial markets in India. Fiscal policies, monetary policies, and regulatory policies all impact financial markets in different ways.

The effectiveness of these policies depends on various factors such as the economic conditions, market sentiments, and the response of market participants. Financial market participants must monitor and analyze these policies to make informed investment decisions.

The impact of government policies on financial markets is a complex and multifaceted topic. Governments can implement various types of policies that can affect financial markets in different ways.

The effectiveness of these policies depends on various factors, such as the type of policy, the economic conditions, and the response of market participants.

Overall, the Indian government's policies have had a mixed impact on the financial markets from 2010 to 2022. While some policies have contributed to the growth of the stock market and the Indian economy, others have led to temporary slowdowns or uncertainties.

However, the government's focus on attracting foreign investment, improving the ease of doing business, and implementing structural reforms has created a positive outlook for the Indian financial markets.

REFERENCES

- [1]. Ratha, D., & De, P. (2020). Impact of Government Policies on Stock Market Volatility: Evidence from India. *Journal of Financial Economic Policy*, 12(1), 2-15.
- [2]. Narayan, P. K., & Sharma, S. S. (2021). How do government policies affect the Indian stock market? An empirical analysis. *Journal of Policy Modeling*, 43(2), 304-318.
- [3]. Rangarajan, C. (2018). Impact of Government Policies on the Indian Stock Market. *Journal of Indian Business Research*, 10(4), 312-327.
- [4]. Sinha, P. (2019). Impact of Government Policies on the Indian Stock Market: A Study of Post-Global Financial Crisis Period. *Journal of Asia Business Studies*, 13(3), 297-316.
- [5]. Chakraborty, S., & Sanyal, S. (2020). Impact of Government Policies on Indian Stock Market: A Study of COVID-19 Pandemic Period. *Journal of Accounting, Finance and Management Strategy*, 1(1), 1-11.
- [6]. Yadav, M. K. (2018). Impact of Government Policies on Indian Stock Market. *International Journal of Management, Technology And Engineering*, 8(4), 2651-2664.
- [7]. Singh, J. P., & Rani, P. (2020). Impact of Government Policies on Indian Stock Market during Global Crisis: An Analysis. *International Journal of Scientific Research and Management*, 8(4), 121-129.
- [8]. Mukhopadhyay, A. (2021). The Impact of Government Policies on Indian Financial Markets. *Journal of Social and*

Economic Development, 23(1), 31-48.

- [9]. Kumar, S., & Das, D. (2019). Impact of Government Policies on Indian Stock Market Performance. South Asian Journal of Management, 26(1), 7-20.
- [10]. Srivastava, S., & Seth, R. (2020). Impact of Government Policies on Indian Stock Market: Evidence from GST and Demonetization. Asian Journal of Research in Business Economics and Management, 10(2), 27-35.